



Minimum Advertised Pricing Policy

Revised 11/03/2015, Effective 1/01/2016

Brewster Home Fashions gives its resellers the ability to sell and promote its products in both their retail stores and through the internet. However, in order to establish a level playing field, all U.S. resellers of Brewster Home Fashions products must adhere to the following Minimum Advertised Pricing (MAP) policy, effective January, 1 2016. This policy is being implemented unilaterally, and Brewster Home Fashions will not invite or accept any input into how the policy will be administered or maintained. Further, this is not an agreement, and Brewster Home Fashions will not ask for or accept any assurance of compliance or other agreement.

This policy is applicable to all wallpaper products in current collections under the following brands (herein "the products").

Any reseller of the products may not advertise any price under the officially published MAP for that particular product. The published MAP can be found at www.brewsterwallcovering.com/map.aspx. This policy includes any and all coupons or promotions that apply to the products. This MAP policy applies to all advertisements of the products, whether in print or on the internet (whether through a website or email). This MAP policy does not apply to in-store displays, including but not limited to signage, price tags or prices written in a sample book. This MAP policy will also not limit the ability of a dealer to advertise "the lowest price" or "will beat or match any competitor." It also in no way will establish a maximum advertised price. This MAP Policy does not apply to the products that Brewster Home Fashions specifically designates as "overstock" or "promotional goods." This MAP policy does not apply to the price at which goods are actually sold. Brewster Home Fashions resellers are free to sell the products at any price. Failure to comply with this MAP policy for the products will result in the following actions:

Warning: Items found to be in non-compliance will be sent to the Dealer via email to inform them of the breach of MAP, they will have 3 business days to rectify the breach before their first offense.

1st Offense: Dealer will be emailed informing them of the 1st violation and will be given 3 business days to rectify the breach of pricing.

2nd Offense: Dealer will be emailed a second violation email indicating that their account will be suspended upon a third violation. They will be given 3 business days to rectify the breach of pricing.

3rd Offense: Dealer's account will be suspended for a period of up to 3 months during which orders of the products cannot be placed or shipped. At the end of the period Brewster Home Fashions will determine whether or not to reinstate the account's ability to order the products.

4th Offense: Dealer will no longer be able to sell the products.

These policies have been established to help promote the Brewster Home Fashions' brands and give all resellers an equal ability to sell and promote the product. Brewster Home Fashions reserves the right to modify or suspend this MAP policy or adjust the MAP for any product at any time. Such changes will apply equally to all resellers. No sales representative or employee of Brewster Home Fashions, other than the MAP policy administrator, has any authority to discuss, modify or grant exceptions to this MAP policy. Should you have any questions about the products or this MAP policy, please reach out to the Brewster Home Fashions MAP policy administrator, Adam D'Agostine, at (781) 437-9128 or ada@brewp.com.